

Lou LaSalle came to Saint Barnabas Medical Center in April 1990 as Vice President for External Affairs and rapidly became “the Mayor.” Lou has been recognized by his colleagues as a community-minded professional who is able to gather the best resources to help create a sense of community spirit and a purpose to improve the health and wellbeing of New Jersey residents.

With indefatigable energy, this consummate volunteer is the go-to person for patients, families and the community. Fundraisers, golf tournaments, community health fairs, galas, the gift shop, government affairs, and development of corporate alliances all are part of his days’ work.

Lou is a proud graduate of Rutgers University (BS in Accounting), Seton Hall University (MBA, in Finance and a Certificate in International Finance).

The organizations to which Lou continues to devote his time and interests are countless. In addition to his 56 Years serving the American Heart Association, he chairs the Roseland, N.J. Planning Board, and serves as President of the Essex County Parks Foundation, among others.